

Enhance and Grow Your Practice with the CoolTouch CTEV™ Laser

Fifty to fifty-five percent of women and forty to forty-five percent of men have venous disease.* Fifty percent of those seek treatment for cosmetic purposes alone. Many, who historically avoided treatment due to the pain associated with surgery or sclerotherapy, may now seek treatment when offered a virtually pain free, successful and cosmetically pleasing alternative. The CoolTouch CTEV laser provides a comprehensive program to help you build your practice by capturing and serving this vast patient group.

* RT Image, March 8, 2004

Before the CTEV Procedure

Two Weeks After the CTEV Procedure



Pictures courtesy of Robert Weiss, MD

Offer Your Patients the CTEV Advantage*

- > More comfortable treatment for your patients — minimal pain, bruising or swelling
- > No vein perforations or thermal injury to the skin
- > Quick recovery period — no patient downtime
- > Highly successful in obtaining closure of varicose veins with only one treatment
- > Cosmetically pleasing outcomes

*In clinical studies

The CoolTouch CTEV Program

CTEV Laser Kit: You will receive a 1320 nm wavelength laser, 5 reusable fibers and an exclusive pull-back device.

Clinical Training*: An experienced CoolTouch clinical trainer will visit your facility and provide a full-day hands-on clinical training for you and your staff. In addition, you and another staff member of your choice will receive one-on-one training by a leading endovenous physician.

Marketing Assistance*: CoolTouch provides expert marketing tips and materials developed by professionals with extensive healthcare marketing expertise. You can use these materials to promote the CTEV procedure to existing patients and to attract new patients to your practice. In addition, you will be listed in CoolTouch's Practice Promotion Service, which offers patients a list of CTEV providers by area.

Customer Service*: CoolTouch is a U.S.-based company with a broad network of local service representatives and over 10 years of satisfied customer relationships. We offer a direct toll-free customer service number for quick and efficient assistance.

* The Clinical Training, Marketing Assistance and Customer Service for International markets vary by region. Please contact your local distributor for specifics.

Laser Endovenous Treatment for Varicose Veins

- Less invasive than vein stripping and ligation and other surgical treatments
- Office-based procedure
- Improved efficacy and cosmetic results
- Reduced morbidity
- Fewer risks and complications
- Increased patient comfort and quicker healing time
- Lower cost and higher profit margins



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Laser Treatment for Varicose Veins The Preferred Technology



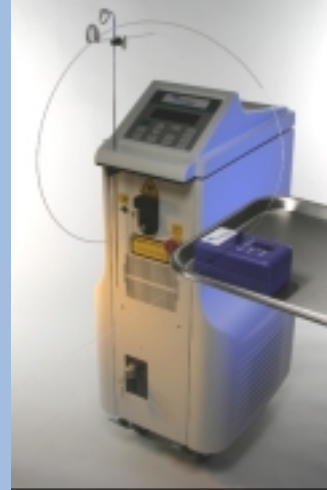
Traditionally, varicose veins have been treated in several different ways. The most widely performed treatment has been to surgically strip and ligate the affected veins. Vein stripping can require hospitalization, is often very painful and frequently does not fully solve the problem, requiring additional treatments. Not to mention, surgical procedures can carry a higher risk of complications and can require significant patient downtime.

Radio Frequency (RF) heating and sclerotherapy are alternate therapies for the treatment of large vein insufficiencies. The RF technique can be difficult to learn and is very expensive to perform. Large vein sclerotherapy is associated with vein recurrence and thrombophlebitis, and the sclerosant agents used can cause allergic reactions, pain or discoloration of surface tissues.

FACT: Laser therapy has demonstrated excellent clinical results and outstanding patient satisfaction compared to alternate therapies.

Laser technology offers a non-surgical, highly successful and cost-effective alternative to stripping, RF and sclerotherapy. This patient-friendly treatment is performed on an outpatient basis under local anesthesia. Patients experience very little or no pain and are able to return to normal activity very quickly. Since the laser actually destroys the whole lining of the vein, the opportunity for new collateral veins to grow is greatly minimized, resulting in varicose veins reappearing in only about 4% of laser-treated cases. With stripping plus sclerotherapy, varicose veins reappear in about 30% of the cases and for sclerotherapy alone the recurrence rate is more than 70%.*

*Laser Treatment for Varicose Veins, Peggy Beck, WebMD, March 30, 2004



The CoolTouch CTEV™ Advantage


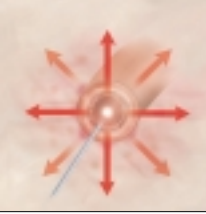
There are a number of different endovenous lasers on the market today, and it is often confusing to know which product offers the best clinical outcome. The CoolTouch CTEV offers several key features that make it the **best choice** for endovenous laser treatment.

Precise

The 1320 nm wavelength targets water in the vessel wall.

THE FACTS: The CoolTouch CTEV is a 1320 nm Nd:YAG laser with an absorption length of 300 - 500 microns (0.3 - 0.5mm) in tissue. The chromophore for this laser is water (collagen is primarily water), resulting in a shorter absorption length than Diode lasers. Specific absorption of energy only in the vein wall results in a more controlled depth of vein coagulation than any other wavelength.

ADVANTAGE: The CoolTouch 1320 nm laser is able to produce similar efficacy to Diode lasers with far less risk and side effects, such as paraesthesia, increased bruising, patient discomfort during and immediately following treatment and thermal injury to the overlying skin, when used for endovenous coagulation of blood vessels in patients with superficial vein reflux.

1320 nm	810 nm — 980 nm (Diode Lasers)
	
1320 nm coagulates the endothelium and stops at the vessel wall.	Diode lasers penetrate 10 times deeper than 1320 nm and can cause pain, swelling and purpura.

Patient Satisfaction

High treatment success rate.

THE FACTS: The CoolTouch CTEV offers patients a significantly more comfortable and convenient solution for endoluminal varicose vein treatment. With the CoolTouch CTEV, patients experience little, if any, pain, bruising and swelling, and their recovery period is extremely fast with virtually no downtime. In case studies, the CTEV has been very successful in obtaining closure of varicose veins with only one treatment.

ADVANTAGE: The CoolTouch CTEV will allow you to confidently offer your patients a solution that has less pain, a quicker recovery period and better clinical and cosmetic results than other treatments available today.

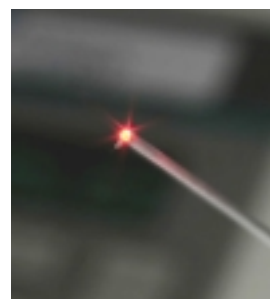


Controllable

Exclusive automated fiber pull-back device.

THE FACTS: The CoolTouch CTEV is the only laser technology on the market that offers an automated fiber pull-back device providing more control and repeatability.

ADVANTAGE: CoolTouch's pull-back device controls the rate of fiber movement along the vein wall providing consistent exposure and minimizing treatment time.

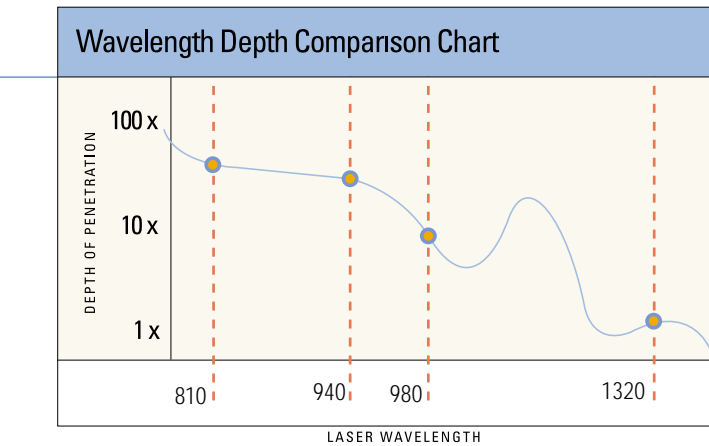
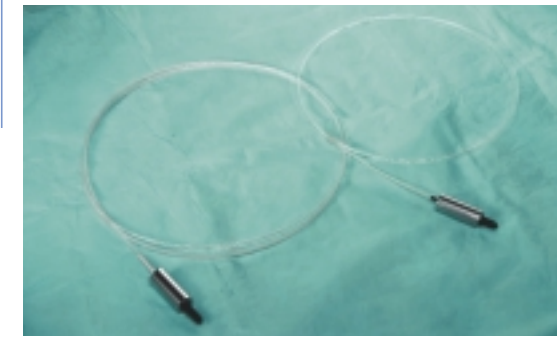


Flexible

Multiple fiber sizes offer a complete vein treatment solution.

THE FACTS: The CoolTouch CTEV is the only endovenous laser that provides multiple fiber sizes allowing you to treat a wide range of vein sizes — from the large veins to the smaller incompetent accessory veins.

ADVANTAGE: The CoolTouch CTEV versatility allows it to be used for more endovenous procedures resulting in a greater return on your investment.



Reliable

The 1320 nm Nd:YAG laser has a proven history of extremely reliable performance.

THE FACTS: The CoolTouch CTEV is the only endovenous solution on the market utilizing the mid-infrared 1320 nm wavelength. This solid-state laser is an established leader in scientific and medical applications and has a 20-year track record of exceptional performance. This technology is now available for endovenous use exclusively through the CoolTouch CTEV.

ADVANTAGE: With the CoolTouch CTEV 1320 nm laser, you will experience consistent optimal performance resulting in more uptime, reduced breakdowns and less service-related costs.

Cost Effective

Reusable fibers reduce costs.

THE FACTS: The CoolTouch CTEV is the only endovenous laser that provides reusable fibers that can be used for up to 5 treatments with sterilization. CoolTouch also offers single use, sterile disposable fibers for those practices desiring this alternative.

ADVANTAGE: The CoolTouch CTEV reusable fibers will save you thousands of dollars each year in disposable costs.